

Activity sheet 11: opinion pieces in newspapers

Newspaper: _____

Use this activity sheet to make notes as you analyse opinion pieces you have found in newspapers. How effective are each of the elements listed below?

You can also use this activity sheet to plan your own opinion piece.

Topic	
Title	
Intended audience	
Purpose of opinion piece	
The Lead: how does the opening sentence begin to persuade the audience?	
The Body: What supporting reasons/facts are included and how do they fulfil the purpose?	
The Tail: How does the piece conclude?	

<p>Overall impact: does the piece fulfil its purpose and attract the intended audience?</p>	
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