GCSE Business Studies

Our Learning Journey

Where next?

- *'A' Levels in Business, Economics or Accounting subjects.*
- *'T' Levels in Accounting or Finance.*
- *Vocational qualifications such as BTECs.*
- *Apprenticeships.*

1.1.1 Dynamic Nature of Business
1.1.2 Risk and Reward
1.1.3 Role of Business Enterprise
1.2.1 Customer Needs
1.2.2 Market Research
1.2.3 Market Segmentation
1.2.4 Competitive Environment
Topic 1.1
Topic 1.2
1.3.1 Aims and Objectives
1.3.2 Revenue, Costs & Profit
1.3.3 Cash and Cash-flow
1.3.4 Sources of Finance
Topic 1.3
1.4.1 Start-up Options
1.4.2 Business Location
1.4.3 The Marketing Mix
1.4.4 Business Plans
Topic 1.4
1.5.1 Business Stakeholders
1.5.2 Technology & Business
1.5.3 Legislation & Business
1.5.4 Economy & Business
1.5.5 External Influences
Topic 1.5
Theme 2
2.1.1 Business Growth
2.1.2 Changing Aims & Objectives
2.1.3 Globalisation & Business
2.1.4 Ethics & Business
Topic 2.1
March yr 11
2.2.1 Marketing: Product
2.2.2 Marketing: Price
2.2.3 Marketing: Promotion
2.2.4 Marketing: Place
2.2.5 Marketing Mix & Decisions
Topic 2.2
2.3.1 Business Operations
2.3.2 Working with Suppliers
2.3.3 Managing Quality
2.3.4 The Sales Process
Topic 2.3
2.4.1 Business Calculations
2.4.2 Understanding Performance
Topic 2.4
2.5.1 Organisational Structures
2.5.2 Effective Recruitment
2.5.3 Effective Training
2.5.4 Motivating Employees